

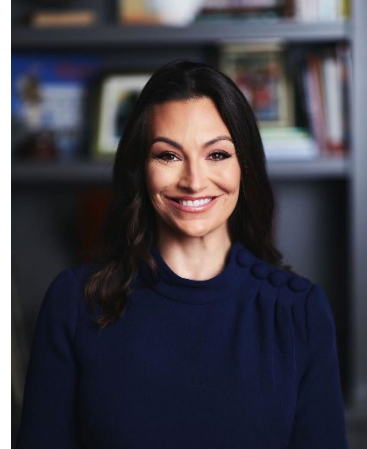


Democrats,

A [Fox News poll](#) came out recently showing President Biden only 4 points down in Florida.

Donald Trump is in trouble in Florida!

This poll also indicates that President Biden is gaining support among moderate and independent voters, mirroring what we observed in HD 35 with Tom Keen. As a party, it's imperative that we actively engage and mobilize Democratic voters, while also acknowledging that NPAs constitute a crucial voting bloc that cannot be overlooked.



In addition, the poll brought promising news regarding Amendment 4, scheduled for the November ballot. Out of those surveyed, 69% expressed intention to vote "yes" on Amendment 4.

Our consistent messaging and diligent efforts are yielding positive results. Nonetheless, there's still much work ahead. We must persist in voter registration initiatives and signing up voters for vote-by-mail. Florida is in play, and it's on all of us to do our part.

Nikki Fried
Chair
Florida Democratic Party



CONGRATULATIONS!

TO THE NEW FLORIDA STAFFERS FOR THE BIDEN-HARRIS CAMPAIGN!

POLITICAL

Cramer Verde, Political Director
Kyle Alexandre, Deputy Political Director

COALITIONS

Brittney Geathers, Coalitions Director
Milton Vazquez, Deputy Coalitions Director
Takeata Pang King, Women's Vote Director
Millicent Leeds, Youth and Young Americans Vote Director
William Robinson III, Black Faith Vote Director

OPERATIONS

Tiffany Hughes, Chief Operating Officer
Quinten Simmons, Deputy Operations Director
Andra Hill, HR Manager

COMMUNICATIONS

Karol Molinares, Communications Director
Jackson Peel, Rapid Response Director
Rhetta Peoples, Regional Press Secretary

CONTENT AND MOBILIZATION

Laurence Khan, Content and Mobilization Director
Alison Morano, Content and Mobilization Deputy Director
Krystal Spencer, Content and Mobilization Deputy Director

DATA

Travis Brooks, Data Director

VOTER PROTECTION

Adam Ginsburg, Voter Protection Director

Biden Campaign Update

"In a joint announcement with the Florida Democratic Party, the campaign revealed 10 Florida hires, all of whom will be familiar to politicians in the Sunshine State. The party later independently announced eight others hired on as part of the Florida Democratic Coordinated Campaign." Read more [here](#).

Over the past week, the new hires gathered to strategize how to re-elect Joe Biden and Kamala Harris to finish the job.

Congratulations on all the new hires in Florida. We will Take Back Florida with your help!

VOTER REGISTRATION & ORGANIZING

The FDP VR Team will be launching a volunteer activation effort based on best practices around volunteer recruitment and retention through individual 1:1's, regular check-ins, and volunteer leads. We encourage all of our county DEC's Voter Registration Coordinators to join this effort and anyone else who is wanting to help build an activated volunteer corps. Join us on Monday, June 3 at 6pm ET to get an overview of what we will be doing over the month of June to reach out to all of our Reach Users, Volunteer Sign Ups, and Volunteer Targets.

Volunteer Activation Team Call: [Click here to sign up!](#)

Join our Volunteer Activation Team Reach Group: [Click here](#)
(Reach Campaign Key: 6M7792)

FDP VR / VBM Guidance Update

We have updated our guidance for voter registration and vote-by-mail request efforts per the new forms and questions we have received regarding best practices. [Here is our updated guidance.](#)

NEW Voter Registration Targets in VAN

Unregistered Households: In February, the DNC added ~1.8 million likely unregistered address records to the FL MyVoters. Our VR team is utilizing these targets for our 2024 program & has started [this guidance document](#) on what these targets are, how to use these targets, and ways to pull them. This data can be found with its own distinction under Voter Status - "Unregistered Address" & only admins can access it. The unregistered person data found under Voter Status - "Unregistered" is Catalist data purchased years ago that is likely stale.

Phone Banks Inactive Democrats by County

[Click here](#) to find phone banks for Inactive Democrats in your county.

Precinct Committee Person Filing

As many of you know, the filing deadline to run for a position as a DEC Precinct Committee Person (PCP) is quickly approaching. **If you are wanting to remain a PCP you must file this form with your local Supervisor of Elections.**

Qualifying Period:

Noon, June 10, 2024 through Noon, June 14, 2024
File Paperwork with your Local SOE
(Candidates may pre-qualify beginning May 27, 2024)

You can click on the link below to complete the form. Again, this form must be submitted to your Local SOE.

[Click Here to Complete the Form](#)

Only PCPs who file the form and win their election will be eligible to run for DEC Officer positions or vote at the December reorganizational meeting.

Please note that Miami-Dade DEC uses a district system. If you are in Miami-Dade and interested in filing for a DEC position, be sure to reach out to firstvicechair@miamidadedems.org.

Movement Labs

The FDP is thrilled to announce that our Democratic partners can now enroll with Movement Labs to secure a ~50% texting discount and access to a customized distributed texting portal!

This portal includes pre-built voter targets and scripts to make it simple and effective for campaigns to leverage the platform. Through Movement Labs, our partners can also access full-service and self-service texting. Texting through our portal begins at 1.25 cents/SMS segment & 3.375 cents/MMS message. **Please note the sign-up process is 2 steps & you must complete a total of two forms:**

Sign up Step 1: Complete [Onboarding Form](#)

Sign up Step 2: Complete one of the two 10DLC Forms below:

If you are an organization, candidate, or DEC using your own 10DLC registration, you must submit [Movement Labs' 10DLC form](#). If you are a DEC who is approved to use Hey Florida's 10DLC registration, you must submit [Hey Florida's 10DLC form](#).

Florida Youth Summit July 12-13th

College Dems, High School Dems, and FL Young Dems will be hosting the inaugural Youth Summit in Orlando, Florida on July 12th and 13th. This event marks a significant milestone for our party as we come together to empower and engage the next generation of Democratic leaders.

The Youth Summit will feature a series of workshops, panel discussions, and networking opportunities designed to inspire and equip young Democrats with the tools and knowledge they need to drive meaningful change in their communities.

Event Details:

Date: July 12-13, 2024

Location: Grand Avenue Neighborhood Center, Orlando, FL

Agenda: Workshops, panel discussions, networking sessions, and keynote speeches

The event is primarily open to students but sponsorships are available for candidates, elected officials, clubs, and caucuses to be in attendance. To secure one of those - click [HERE](#).

It's free for students, so if you know students or young future leaders who needs to attend, they can RSVP [HERE](#).

If they need a travel stipend to get to the event, they can apply [HERE](#).



GIVE THE DONKEY THE BOOT.

GET YOUR PANTHER HOODIE TODAY

Florida Panther

The cat's out of the bag: we have a new mascot!

We gave the donkey the boot, and you can show your support by getting your very own Florida Panther hoodie!

[Click Here to View our Merch](#)

Data/VAN Updates

- Please ensure you & your VAN users are submitting all questions, inquiries, and requests to the data team using our [Data Support Ticket](#) for the quickest resolution.
- The data team has added a 2nd set of office hours on Saturday mornings beginning in June. You can sign up [here](#).
- The latest monthly voter file update went live in VAN on May 7th. VAN is now current with the voter file through 3/31/24.
- Our [VBM Update Schedule](#) for the 2024 cycle includes a breakdown of what data is being tracked via our statewide VBM activist code & the Early Voting bucket/module in VAN. While the SOEs will not resume providing VBM data to the FDP until mid-June:

if you do happen to get your hands on your county's current VBM requestor data, please feel free to bulk upload to VAN or submit as a data ticket for the FDP to bulk upload.

- Our [2024 Data Hub](#) houses all of our important data documents, resources, & training links.

NDTC + Florida Democratic Party

The National Democratic Training Committee is excited to partner with the Florida Democratic Party to provide FREE training to Democratic candidates, campaign staff, and local leaders.

As the largest Democratic campaign training organization in the nation, we have trained more Democrats on how to win elections and build long-term power than any other organization.

[**START TRAINING**](#)

[**Share this Newsletter**](#)

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