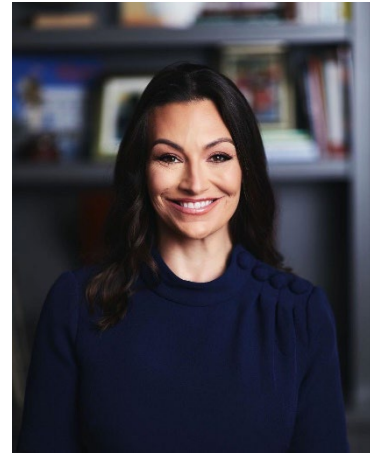




Democrats,

Another successful Leadership Blue is in the books! It was an incredible weekend of celebrating how far we've come in our fight to Take Back Florida and the work still to be done on the path ahead of us toward Election Day.

Florida Democrats united over a thousand strong for a weekend of panels, workshops, and town halls designed to prepare us on the road to election day. From panels on gun violence prevention and reproductive rights to town halls uplifting the voices of people of color, Leadership Blue 2024 was a time to engage in the issues most affecting the Floridians.



We unveiled our new mascot, the Florida Panther, and to open the gala, Brevard School Board member Jennifer Jenkins starred as Senator Katie Britt in an [SNL-style spoof](#) to hold Florida Republicans accountable.

Every panel, guest speaker, and conversation exemplified that when Florida Democrats come together, magic happens. At our biggest event of the year, Florida Democrats showed out and proved that Florida is worth fighting for.

To our wonderful volunteers for helping make this conference so special, and to all our attendees, thank you for a magical weekend. We will see you next year!

Nikki Fried
Chair
Florida Democratic Party

Leadership Blue Photos



Movement Labs

The FDP is thrilled to announce that our Democratic partners can now enroll with Movement Labs to secure a ~50% texting discount and access to a customized distributed texting portal!

This portal includes pre-built voter targets and scripts to make it simple and effective for campaigns to leverage the platform. Through Movement Labs, our partners can also access full-service and self-service texting. Texting through our portal begins at 1.25 cents/SMS segment & 3.375 cents/MMS message.

Please note the sign-up process is 2 steps & you must complete a total of two forms:

Sign up Step 1: Complete [Onboarding Form](#)

Sign up Step 2: Complete one of the two 10DLC Forms below:

If you are an organization, candidate, or DEC using your own 10DLC registration, you must submit [Movement Labs' 10DLC form](#). If you are a DEC who is approved to use Hey Florida's 10DLC registration, you must submit [Hey Florida's 10DLC form](#).

GIVE THE DONKEY THE BOOT.

GET YOUR PANTHER HOODIE TODAY



Florida Panther

The cat's out of the bag: we have a new mascot!

We gave the donkey the boot, and you can show your support by getting your very own Florida Panther hoodie!

[Click Here to View our Merch](#)

Data/VAN Updates

- Please ensure you & your team of VAN users are submitting any questions, inquiries, and requests to the data team using our [Data Support Ticket](#) for the quickest resolution.

- The latest voter file update went live in VAN on May 7th. VAN is now current with the voter file through 3/31/24.
- The FDP has added 3 tiers of volunteer recruitment targets to all chartered DEC, Club, & Caucus VAN committees. You can find these targets in Create a List and in Counts & Crosstabs. Read more [here](#).
- Check out our [VBM Update Schedule](#) for the 2024 cycle for a breakdown of what data is being tracked via our statewide VBM activist code & the Early Voting bucket/module in VAN. While the SOEs will not resume providing VBM data to the FDP until mid-June: if you do happen to get your hands on your county's current VBM requestor data, please feel free to bulk upload to VAN or submit as a data ticket for the FDP to bulk upload.
- Check out our 2024 Data Hub [here](#) that houses all of our important data documents, resources, & training links.

Run for Office



Countdown to Qualifying (Virtual) | May 14 @ 7 PM

This meeting will cover the basics of completing the qualifying process for state legislature and county-level candidates - making sure your paperwork is in, your fees are paid, and your name is on the ballot! Plus, we'll have some helpful tips and tricks for being ready for the qualifying deadline and completing the Form 6 requirement. For **filed 2024 state legislature and county-level candidates only**, [must pre-register to attend](#).

[Register Here](#)

All Candidates Call | May 20 @ 7 PM

Hosted by the Florida Democratic Party. Join the Florida Democratic Party and our special guest speakers for our monthly All Candidates Call. This is an opportunity for candidates to stay in the know on important party initiatives and programs, hear from key stakeholders around the state about 2024 elections, and have an opportunity to ask questions. [For filed 2024 candidates only. You must pre-register to attend.](#)

[Register Here](#)

NDTC + Florida Democratic Party

The National Democratic Training Committee is excited to partner with the Florida Democratic Party to provide FREE training to Democratic candidates, campaign staff, and local leaders.

As the largest Democratic campaign training organization in the nation, we have trained more Democrats on how to win elections and build long-term power than any other organization.

[START TRAINING](#)

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